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FRAME INNOVATION: CREATE NEW THINKING BY DESIGN



MIT Press Ltd. Hardback. Book Condition: new. BRAND NEW, Frame Innovation: Create New Thinking by Design, Kees Dorst, When organizations apply old methods of problem-solving to new kinds of problems, they may accomplish only temporary fixes or some ineffectual tinkering around the edges. Today's problems are a new breed -- open, complex, dynamic, and networked -- and require a radically different response. In this book, Kees Dorst describes a new, innovation-centered approach to problem-solving in organizations: frame creation. It applies...

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