



## How the Beatles Destroyed Rock N Roll: An Alternative History of American Popular Music (Hardback)

By Independent Scholar Elijah Wald

Oxford University Press Inc, United States, 2009. Hardback. Book Condition: New. 236 x 160 mm. Language: English . Brand New Book. There are no definitive histories, writes Elijah Wald, in this provocative reassessment of American popular music, because the past keeps looking different as the present changes. Earlier musical styles sound different to us today because we hear them through the musical filter of other styles that came after them, all the way through funk and hiphop. As its blasphemous title suggests, How the Beatles Destroyed Rock n Roll rejects the conventional pieties of mainstream jazz and rock history. Rather than concentrating on those traditionally favored styles, the book traces the evolution of popular music through developing tastes, trends and technologies-including the role of records, radio, jukeboxes and television -to give a fuller, more balanced account of the broad variety of music that captivated listeners over the course of the twentieth century. Wald revisits original sources-recordings, period articles, memoirs, and interviews-to highlight how music was actually heard and experienced over the years. And in a refreshing departure from more typical histories, he focuses on the world of working musicians and ordinary listeners rather than stars and specialists. He looks for...



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