



HBR Guide to Finance Basics for Managers

By Harvard Business Review

Harvard Business Review Press. Paperback. Book Condition: new. BRAND NEW, HBR Guide to Finance Basics for Managers, Harvard Business Review, DON'T LET YOUR FEAR OF FINANCE GET IN THE WAY OF YOUR SUCCESS Can you prepare a breakeven analysis? Do you know the difference between an income statement and a balance sheet? Or understand why a business that's profitable can still go belly-up? Has your grasp of your company's numbers helped--or hurt--your career? Whether you're new to finance or you just need a refresher, this go-to guide will give you the tools and confidence you need to master the fundamentals, as all good managers must. The HBR Guide to Finance Basics for Managers will help you: * Learn the language of finance * Compare your firm's financials with rivals' * Shift your team's focus from revenues to profits * Assess your vulnerability to industry downturns * Use financial data to defend budget requests * Invest smartly through cost/benefit analysis.



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Reviews

This is an amazing book that I actually have actually read through. I am quite late in start reading this one, but better then never. You will not truly feel monotony at anytime of the time (that's what catalogs are for concerning should you ask me).

-- **Scottie Schroeder DDS**

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