Bundle: Sue: Data Visualization Presentation with Microsoft Office + Evergreen: Presenting Data Effectively (Hardback)

By Dr Valerie M Sue

Sage Publications, Inc, United States, 2015. Hardback. Book Condition: New. 231 x 188 mm. Language: English . Brand New Book. We offer these texts bundled together at a discount for your students. Sue: Data Visualization Presentation with Microsoft Office Create and present a compelling story with Data Visualization Presentation with Microsoft Office; the first book to cover both the technical and aesthetic elements of creating accurate, visually appealing data displays using Microsoft Word, Excel, and PowerPoint. This practical book provides step-by-step instructions on procuring, preparing, and presenting data visually without expensive software design programs. Throughout the book, the focus is on turning raw, quantitative data into attractive, well-designed tables and charts that tell an accurate narrative about the underlying information. Evergreen: Presenting Data Effectively This is a step-by-step guide to making the research results presented in reports, slideshows, posters, and data visualizations more interesting. Written in an easy, accessible manner, Presenting Data Effectively provides guiding principles for designing data presentations so that they are more likely to be heard, remembered, and used. The guidance in the book stems from the author s extensive study of research reporting, a solid review of the literature in graphic design and related fields, and...

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