



## Your Roadmap to Sales Management Success (Paperback)

By Wayne Moloney

MoshPit Publishing, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Your Roadmap to Sales Management Success takes you on an invigorating learning journey through the 10 essential roles where high performance sales managers excel. Author, Wayne Moloney has distilled three decades of his top-tier experience in sales, sales training, marketing and business development in this guide for new sales managers, small business owners responsible for the sales management function and sales managers who want to improve their skills. Our modern world is distinctly customer-driven; and salespeople are challenged to find new ways to engage and retain far more knowledgeable, and increasingly flighty customers who have never been more spoiled for choice. It's up to the Sales Manager to lead their team as they grapple with changing roles, as well as different rules and modes of engagement; all the while ensuring that they also deliver the sales that drive business growth and profit. In this first book of the Business Roadmap series, Wayne takes on the role of a trusted mentor guiding you to develop the planning and operational capabilities, as well as the coaching and leadership...



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