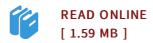




# Crafting a Successful Small Business: Making, Marketing and Merchandising

By Joanne Dewberry

Brightword Publishing. Paperback. Book Condition: New. Paperback. 196 pages. Dimensions: 8.7in. x 5.7in. x 0.7in.The UK handmade market is currently riding high as our attitudes to shopping and the products we want to buy are changing. With this change comes a new wave of manufacturers - small, local and talented. If you are a producer of handmade products, or you have a craft hobby and are thinking about taking the next step and wondering how to do it, then this book has the answers. In it you will find out: - How to turn your hobby into a small business - Where to sell your products, both on and offline - How to price your products - How to develop a unique and recognisable brand - Where to start with visual merchandising -How to use social media to market your business This book not only takes you through these points in no-nonsense plain English, but also has quirky craft activities to complete along the way. Jam-packed with top hints and tips from real-life crafty small business owners in the know, this book is essential reading for anyone looking to craft their way to success! This item ships from multiple...



#### Reviews

This pdf will never be straightforward to get going on studying but quite enjoyable to read through. This is certainly for all those who statte there was not a really worth studying. You are going to like the way the blogger publish this publication.

-- Mrs. Adah Sawayn

It in one of my personal favorite book. It is one of the most incredible ebook i have got go through. You will not feel monotony at at any moment of your own time (that's what catalogues are for relating to if you ask me).

-- Giuseppe Mills

# Other Kindle Books



# Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



#### The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and...



# DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



# Molly on the Shore, BFMS 1 Study score

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 26 pages. Dimensions: 9.7in. x 6.9in. x 0.3in.Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English Folk-Song Society soon after his arrival in...



### Coronation Mass, K. 317 Vocal Score Latin Edition

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 9.6in. x 6.7in. x 0.1in.Otto Taubmanns classic vocal score of Mozarts Coronation Mass was first issued in the early 20th century and has become the standard edition in continuous use by...



#### **Gypsy Breynton**

Echo Library. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 9.0in. x 6.0in. x 0.2in.Hon. Gypsy Breynton, Esq., M. A., D. D., LL. D., c., c. Gypsy Breyliton, R, R. Tom was very proud of his handwriting....